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GOLD MEDAL AWARD

Orchids



Gold Medal of the Massachusetts Horticultural Society awarded as *Sweepstakes* at the Annual Autumn Exhibition of the Horticultural Society of New York—November 1939.





"Flores de Oro" (*Flowers of Gold*)

Resplendent in color, quality, variety

The native name "Flores de Oro" is symbolic of this exotic visitor from the Brazilian Jungles. Truly, *Oncidium Varicosum Rogersii* is the outstanding variety of this beautiful family of Orchids. For Fall and Winter they make a superb showing and are most valuable for exhibition and decorative cut flower arrangements. The flowers are large, golden yellow and sometimes measure two inches across. A usual spike carries from twenty to fifty flowers. ■ *Oncidium Ampliatum Majus* is the early Spring flowering cousin to *Varicosum* and while the flowers are not as large they make a most attractive show of color. ■ We recently received a fine Importation of these two *Oncidiums* that are now fully established and ready to flower in their next season.

CATTLEYS

Pedigreed Gold Medal Hybrids

The illustration pictures the pure white Orchid taken from our exhibit and awarded the Gold Medal as the most meritorious in the International Flower Show, spring of 1939. ■ Our hybrid stock in general represents a selection of the finest results of the use of best pedigreed parents which, together with selective breeding, has given us what we believe to be—outstanding quality. Our aim has been to produce floriferous types of good form, color and texture. Our flowering and seedling stock is in excellent condition and we extend a cordial welcome at any time.

SPECIES: *We receive from time to time fresh shipments of Cattleya and other species direct from the Jungles of the World. These fine things in species are usually available and are most valuable in filling out a collection.*



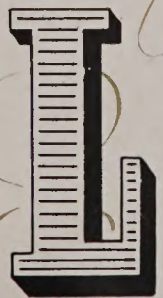


Vanda Suavis

We wish to take this opportunity to thank our many friends for their patronage. Since the announcement of our little booklet "Orchids" we have found it of vital importance to continue a publication program of assistance to our many Beginners. This we intend doing with a series of pamphlets on culture and welcome any inquiries pertaining to culture or collection recommendations. When distance allows we will be glad to call personally and offer an original service in repotting and aid in furthering successful results.

Nature's Challenge!

A hybrid cattleya originally fastened to a tree now gloriously established in nature's own inimitable manner—growing in the gardens of Mrs. Chloris McKinley of Santurce, Puerto Rico.



LAGER & HURRELL

Summit, New Jersey